THE 7TH NATIONAL CONFERENCE ON
HOUSING MOBILITY
OCTOBER 16 – 17, 2018
WASHINGTON, DC
#HousingMobility2018
Move to Opportunity

Housing Opportunities Made Equal of Virginia
HOME’S MOBILITY PROGRAM FUNDING

- **Community Foundation** - $75,000
- **Richmond Housing Trust Fund** - $50,000
- **Richmond Memorial Health Foundation** - $40,000
- **Virginia Equal Housing Foundation** - $10,000
- **DHCD** - $150,942

**Funding Breakdown**

- **Private Funding**
  - **Virginia Equal Housing Foundation**: 16% ($10,000)
  - **Richmond Housing Trust Fund**: 23% ($50,000)
  - **Community Foundation**: 23% ($75,000)
  - **Richmond Memorial Health Foundation**: 12% ($40,000)
  - **DHCD**: 46% ($150,942)

- **Government Funding**: 38%
Funding Strategy

- Best Practices Programs & Highly Skilled & Experienced Staff

- Build & Maintain Relationships with Foundation Staff

- Know the Foundation’s Current Interests & Focus

- Pitch to their interest & Focus
Funding Strategy

- Define the Need for Program Well
- Highlight Partnerships & Other Funders
- Highlight Program Successes
  - Share client & staff testimonials
  - Share Program Impact
- Provide Collateral Materials
Where You Live Matters!

Access to:
- Better schools
- Better jobs
- Transportation
- Food
- Safer environments
- Healthier lives
"I feel uplifted, like I have a chance again."
We were also interested in learning more about neighborhood-level characteristics that clients found to be both positive and negative. 32% of respondents indicated that their current neighborhood was too expensive and 25% indicated that public transportation was inadequate to meet their needs.
70% of respondents indicated that they were satisfied or very satisfied with the school(s) their child(ren) were attending after they moved.
65% of respondents indicated that their child(ren) were learning better or much better than previously; 19% indicated that their child(ren) were learning much better; and 46% were learning better than previously.
How satisfied are you with your children’s schools?

Parents of 5- to 10-year-olds expressed the highest levels of school satisfaction with 65% indicating that they were very satisfied with their schools. 32% of parents of 11- to 13-year-olds were very satisfied.
EMPLOYMENT OPPORTUNITY

50% of respondents indicated they were employed. 45% are employed full time and 32% are employed part time.
EMPLOYMENT OPPORTUNITY

Current Barriers to Employment

Barriers to finding employment for the relatively small percentage of mobility clients who are currently unemployed are varied with no single predominant issue. Many of these barriers were also found to be negative aspects of their new neighborhood.
50% of those that are unemployed indicated that they are unable to work due to a disability and 40% are searching for work. Just two respondents indicated that they were not currently searching for work. Reasons for not currently searching for employment included a recent accident and the cost of child care.