#HousingMobility2018

The 7th National Conference on Housing Mobility

October 16 - 17, 2018

Washington, DC
Regional Partnerships to Promote Mobility

The 7th National Conference on Housing Mobility

Susan Rollins
Executive Director
Housing Authority of St. Louis County
16 October 2018
St. Louis Housing Authorities

- Housing Authority of St. Louis County
  - 7,000 housing vouchers
  - 416 public housing units and 1,500 LIHTC
  - Political structure: 91 municipalities and unincorporated areas

- St. Louis Housing Authority
  - 6,500 housing vouchers
  - Large public housing and LIHTC portfolio
  - Political structure: 28 alderman and mayor
Interjurisdictional sharing agreement

- An informal hand shake a long long time ago...
- So what does that mean?
  - No porting
  - Families can live in either jurisdiction
  - Agency inspects in either jurisdiction
  - Same payment standards
  - Huge benefits to clients and landlords
Communication

• Play nice: The sand box is big enough
• Big benefits for the greater good
• Figure out how to use the same processes
  • Rent reasonableness
  • Software
  • Communicate issues
Success in our first year
• Choose to work under the radar
  • Interjurisdictional sharing agreement
  • Mobility Connection
Seattle & King County Jurisdiction
Creating Moves to Opportunity is a 2 year research study to test and understand which strategies most effectively support HCV families with young children to move to opportunity areas.

**Housing Providers:**
- Landlord outreach and connections
- Expedited inspections & paperwork

**Family Focused:**
- Opportunity Area Education
- Marketability Coaching

**Flexible Financial Assistance**
- Security Deposits
- Screening Fees

- Randomized control study
- 1,300 families (650 offered CMTO services)
- Children under age 15
- Families retain housing choice within each jurisdiction
Seattle/King County Regional Mobility Partnership

- Long-standing strong relationship between PHAs
- Similar agency size and structure
- Common vision and goals
- Extension of various local smaller scale efforts

**Academic Team:**
Underlying research, impact research agenda

**Evaluation:**
Implementation and program outcome research
Milwaukee

4 PARTNERS:  
Housing Authority of the City of Milwaukee,  
Milwaukee County Housing Authority,  
Waukesha Housing Authority and  
the Metropolitan Milwaukee Fair Housing Council

Ken Barbeau &  
Kori Peragine
Proposed Components

• Preparation – PHA policy alignment
• Pre-move assistance
  • Landlord recruitment – increase supply of units in high-opportunity area
  • Education
• Housing search assistance
• Post-move assistance
## Proposed Outcomes:

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<tr>
<th>Pilot proposal</th>
<th>CMTO proposal*</th>
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<tr>
<td>200 families assisted; 50 families move to high opportunity neighborhoods</td>
<td>500 families assisted; 125-150 families move to high opportunity neighborhoods</td>
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<tr>
<td>Decrease average poverty rate of neighborhoods Mobility families reside in by 10%</td>
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<tr>
<td>Increase average school proficiency rate Mobility families’ children attend by 10%</td>
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<td>Participating families will have expanded locational choices leading to increased integration.</td>
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* Opportunity map will differ
Challenges

• Suburban barriers – racial animosity
• Sentiment - “they don’t want to move.”
• Funding – lack of financial support from local foundations, HUD, etc.
• Sustainability within PHAs beyond case management
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